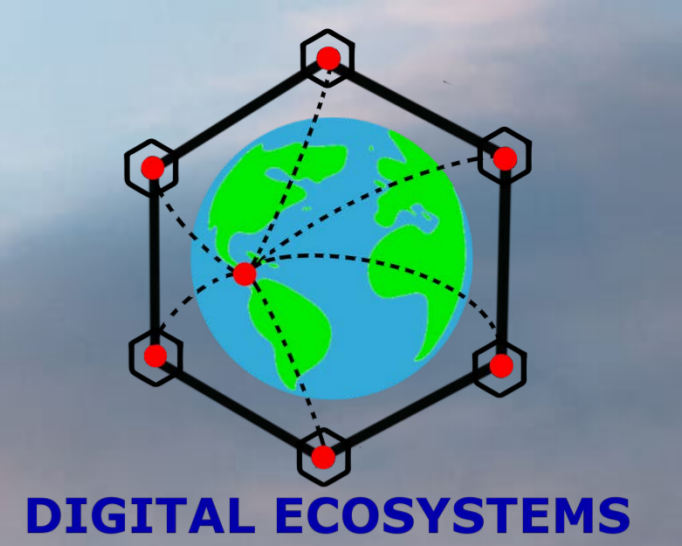




# Evento Innovation Hub Tulum Smart Cities & Smart Tourism Virtual Día 18 de Marzo de 2021



**Evento Innovation Hub Tulum  
Smart Cities & Smart Tourism  
Presencial y Virtual  
Día 18 de Marzo de 2021**

**Radio + Tv + Streaming**

**Presentadores  
Francisco Guzmán  
Juan Rosas**



# Programa Evento

Día 18 de Marzo de 2021

16:30 – 17:00 Presentación innovation hub tulum

**Marc Pujol ( Empresas Siglo XXI , Turismo e Innovacion)**

Presidente de Coparmex Riviera Maya

Director General de GMB

**Ferrán Doñate ( Smart Cities & Smart Tourism )**

Presidente Aceccat Asociación de empresarios de Cloud Computing de Cataluña

CEO F&M Group Smart Cities Innovation Company

CEO Innoticmatica Group Radio & Digital Media

CEO Innovation Shops Global Markets

CEO Virtual New Buildings America



# Programa Evento

## Ponencias virtuales Presentación nuevos modelos de innovación y startup's para Smart Cities & Smart Tourism

### **17:00 – 17:10 Gilberto Basilio ( IoT Internet of Things para turismo y empresas )**

Mexico Country Lead at 3BElabs ( Actual )

Intel IOT (Internet of Things) Director, Canada, Mexico, Brazil and LATAM.

Intel Worldwide Retail Solution Architect. INTEL Industrial Sales Group.

### **17:10 – 17:20 Xavier Sardà ( NeuroBusiness y nuevas empresas)**

COO and Learning Manager at Neuro in Business ( Actual )

Professor Fundació Privada Escoles Universitàries Gimbernat

### **17:20 – 17:30 Jordi Argente ( FundRising para startup's, Silicon Valley)**

Technology startup venture builder and investor

Menlo Park, California, United States



# Programa Evento

**17:30 – 17:40** Kemel Kharbachi (Desarrollo global de aceleradoras para innovación )

Founder and Chairman EOS-X SPACESHIP COMPANY.

Founder & CEO Agora Next Hub & ITH Ecosystem

Founder & CEO IT HOLDING VENTURE CAPITAL

Principal Chief Executive Officer DO DISRUPTIVE

**17:40 – 17:50** Elena Mazzoleni Corbetta (Arquitectura para Smart Cities)

Partner at Maurizio Lai Architects, Milan ( Actual )

Sustainable Development Manager Aquarius Network, Costa Rica

Producer Eddie Saeta, Barcelona

Jr. Content Manager Pino Venture, Milan

**17:50 – 18:00** Ivette Lepe ( Invesment Global Digital Platforms Silicon Valley)

Purpose enabler | Inclusive & positive leadership | Ecosystem builder at WSX ( Actual )

Director of Global Partnerships, Accelerators / Startups al WSX Club ( Actual )

Promexico Trade & Investment Representative

NewCo Associate Partner Mexico



# Programa Evento

## **18:00 – 18:10 Ernesto Kruger ( Innovación para Smart Cities & Fundraising)**

CEO fundador KrugerCorp

Director Cámara de Industrias y Producción, Quito

Director Cámara de Comercio de Quito

General Member Board World Business Angels Investment Forum

Advisor Capitalika

Investor and Advisor Kriptos

Board Advisor Bitwings LLC

## **18:10 – 18:20 Anselm bossacoma (Smart Buildings para nuevas Ciudades)**

Opentrends US Chief Strategy Officer ( Actual )

Entrepreneur, Investor and Advisor Foresthill Venture LLC ( Actual )

Director of Business and Innovation Catalonia America Council ( Actual )

Co-Founder Thadeus Homes

Inlea Special Advisor

Andra Capital Venture Partner

Trader Commissioner, Delegation of Catalonia to the United States Generalitat de Catalunya

Executive Director Catalonia Trade & Investment

## **18:20 – 18:30 Leandro Hernández ( Big Data & Marketing en Real Time)**

Managing Partner Gorilla Ventures

Kzas.ai Founder and Managing Partner

Latin America iLevel Solutions

TIBCO Vice President Latin America

Software AG President and Chief Operations Officer



# Programa Evento

18:30 - 19:30 Programa de radio Turismo Inteligente

18:30 – 19:00 Smart Cities

Presentador **Francisco Guzmán**

Director Cofundador Programa Solución Empresarial y Turismo inteligente en  
Turquesa Pop Radio

Participantes

**Ferrán Doñate**

**Montse Guiu ( Comunicación Fintech )**

Directora Comunicación y estrategia JECOM Andorra (Actual)

Experiencia en comunicación Fintech en entidades como BBVA y La Caixa

**Eduardo Rius ( Big data + AI )**

Expert in Integration Systems/Process Optimization/Cloud Services/Mobile  
Solutions/Customer Engagement/Fast Data ( Actual )

TIBCO Channel Sales Manager LATAM

Oracle Sales Fusion Middleware Named Accounts

Software AG Regional Sales Manager LATAM

**Raul Trejo ( Big Data y autopistas de la información )**

Director General Instituciones de Seguros, Financieras y Prendarias

Investigación en Marketing Sensorial e Inteligencia Artificial

**Eduardo Barron ( Smart Homes )**

Solutions Director at GRUPO CVA

Sun Microsystems Mexico Channel Manager

Avnet Regional Sales Manager



# Programa Evento

18:30 - 19:30 Programa de radio Turismo Inteligente

19:00 – 19:30 Smart Tourism

Presentador Juan Rosas

Director general en Organización Editorial México Desarrollo Sustentable

Participantes

**Ferrán Doñate**

**isaac Coso ( Digital Media)**

Director general en CajaProductora ( Actual )

Productor General Mexico News Network

**Aaron Gama ( Digital Economy & Fintech)**

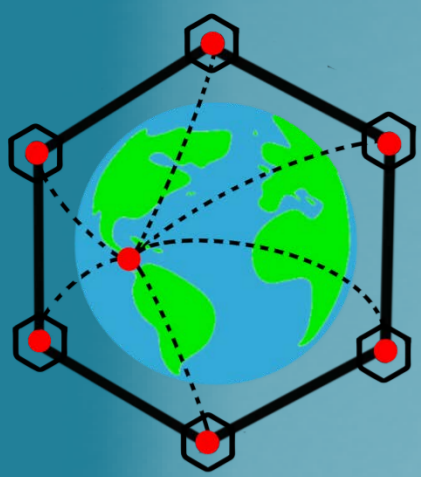
Fundador de Unpago/ Fintech / Pagos Digitales.

**Ricardo Gonzalez ( Digital Signage e Interactividad para Smart Tourism )**

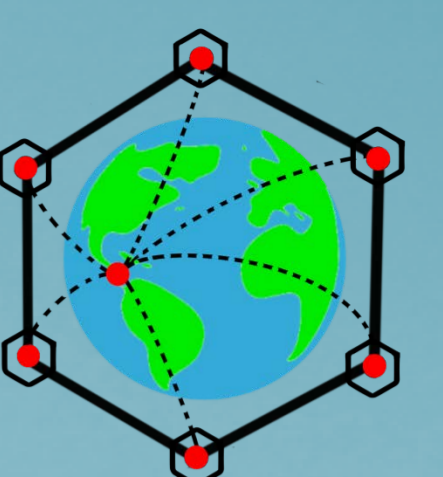
Sales Retail Director | Sales Executive | Sales Operations Manager ( Actual )







DIGITAL ECOSYSTEMS



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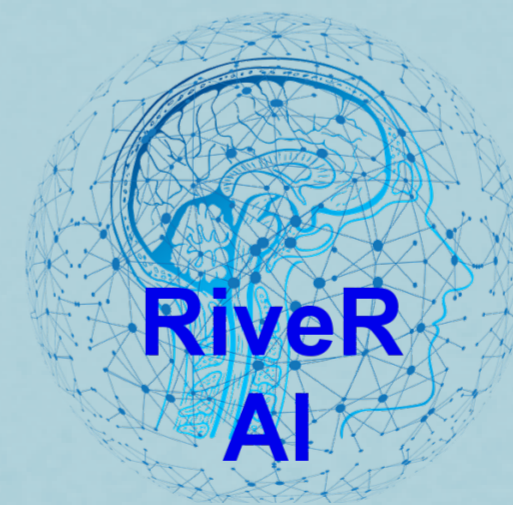
# Partners

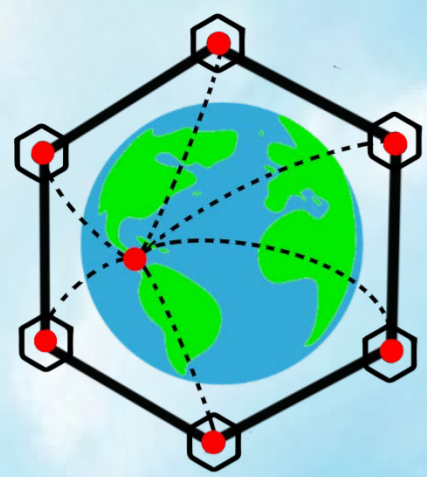


**F&M**  
group

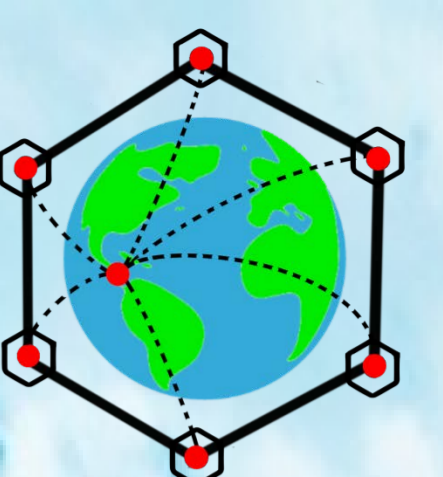


NEURO  
IN  
BUSINESS





DIGITAL ECOSYSTEMS



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# INNOVATION HUB TULUM

